

Salma BOUCHOUCHA

IT Engineer
30 ans



Professional experiences

March 2016 July 2017	WEB Project Manager <i>DIGITAL CONSULT TUNISIA</i> Customer needs analysis, Redaction of functional specifications, Coordination of work with all the actors of the project, Estimate of time and budget, Test and deployment, Technology watch
December 2015 January 2016	Sales and Marketing Manager <i>Confiance voyage</i> Product marketing strategies, community management
September December 2015	Marketing Manager <i>Businessweb</i> Product marketing, marketing strategies, Emailing, Community Management,
May July 2015	Administrator databases <i>Serrafin CALL Center</i> Administration of sqlserver databases 2010
Mach July 2014	Technical commercial <i>Smiri Engineering</i> Client portfolio development, Monitoring of needs, Development of specifications, loyalty, Customer support
September October 2012	WEB Project Manager <i>The Webside</i> Integration of graphic models, Component development, Website development
April May 2012	WEB Project Manager <i>WEB2YOU</i> Integration of graphic models, Component development, Website development
September November 2011	Developer Integrator Referenceur <i>WEBFIRSTRANK</i> Development and referencing of websites, Blog optimization, Indexing, optimization via social networks, Maintenance, support
March 2010 June 2011	Webmaster, Project Manager <i>MS.Biznas</i> Integration of graphic models, Component development, Hosting, Support

Studies

2010 - 2013	<i>UPES Mégrine Tunis</i> <i>Engineer in computer Engineering</i>
2007 - 2009	<i>ISET Radès Tunis</i> <i>Senior IT Technician in Management Information Systems</i>

Trainings

- Certified training with CNI in creation and management of an E-commerce project September 2016
- Certified training with Mercy Corps Financial education projects June 2016
- Certified training with APII in Business creation and project management
- Certified training in Business Intelligence; SQL Server 2012 Integration Services, SQL Server 2012 Analysis Services, SQL Server 2012 Reporting Services August 2015

Internships:

- January - May 2013; Project Graduation, Within the CNTE, Tunis
- July 2009; Trainee, UTAP, Tunisian Union of Agriculture and Fisheries Tunis
- February -June 2009; End of studies' project UTAP, Tunisian Union of Agriculture and Fisheries Tunis
- January 2009; Trainee, ATIM, Tunisian Association of Internet and Multimedia, Tunis
- June - August 2008; Seasonal packaging and production, Production Service SIPHAT, Tunis
- January 2007; Trainee SIPHAT, commercial, Tunis Pharmaceutical Industries Corporation

CONTACT

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Skills

Project management



WEB development



IT Support



Customer advice



Design



SEO



Digital Marketing



Dynamics CRM



CMS



Agile methods



Qualities

- organization
- Autonomy to animate
- Coordination
- Project management
- Team spirit
- Interpersonal skills
- Rigor
- Reactivity
- curiosity
- Respect of delivery times

Languages

French



English



Spanish

