# Shereen Salah Ahmed

I believe that “to live a creative life, you must let go of your fear of being wrong”. I spent a part of my life wondering and fearing to try new possibilities. I wanted to have my own business but graduating from Medicine school and completing my masters made this very far to achieve. I started to tackle my dream 10 years ago and I founded my first company 6 years ago. I started to import personal care products for women and from that point onwards I got to learn more about what women really wanted.

Through working closely with women communities whether that was in the American university in Cairo at the women entrepreneurship and leadership program ,working with female artists through “Ayadi Masryia “foundation or building startups with young women ,coaching and helping others to grow were my passion.

Being a mom of three kids I grew to be fond of reading about parenting and I gave advice in my blog post and formed my own “sms” campaign for parenting with over 10000 subscribers.

One year ago , I launched Aklabaity.com, on online peer to peer dining platform dedicated for home made food delivery. We help stay at home moms generate income through selling their food to other ladies , in corporate jobs ,who need to feed their families healthy and budget food.

We mentor our cooks, train and them and allow them to have their own micro start up , hence providing for a wider entrepreneurship eco system in Cairo

My main focus now is to let my new start up AklaBaity shine and to work my life work balance so I can spend more time with my family and enjoy new friendships.

Dr Shereen Salah , Master degree Clinical Pathology

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Google Adwords certified

Facebook blue print certified

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