



Doa Wadi , Executive Director- Business Women Forum-Palestine BWF
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Mrs. Wadi is the Executive Director of Business Women Forum-Palestine since 2008. BWF is a nonprofit organization established in 2006 with a mission to strengthen the role of businesswomen and women entrepreneurs as leaders in the Palestinian economy. BWF key strategies are provision of business services, advocacy and networking.

Ms. Wadi is a professional with over 20 years experience in business leadership and development. Her credentials include professional high Diploma certificate in MSME's development in addition to her BA in Business Administration. She worked 11 years in ASALA (MFI) and enabled many women SME's to access finance through lending and grants. Since the year 2008, she assumed the role of the Executive Director of the BWF. She concentrated her work in women Economic empowerment and encouraging Entrepreneurship. Mrs. Wadi shared her accumulated knowledge and expertise through her many specialized capacity building local, regional and international interventions. She has lead work of excellence in BWF which put the organization as one of the leading NGO's for women economic empowerment in Palestine.

One of her noticeable expertise is in developing Programs that engage Female Youth to the economic dimension and raise their employability. She worked directly with more 300 interns throughout the past 5 years

She is known for her capacity as an eloquent speaker and creative facilitator in various local and international conferences and events. In her capacity as the ED of BWF, she is a founder member at MENA-WEAM - Regional Business Women consortium consisted of 7 countries. She is a member in many National Committees including Women Employment NCWE with MOL, task force for SME's Financial Inclusion with Palestinian Monetary Authority PMA....

Ms Wadi is an active member of Jury and evaluator of Businesses for young Entrepreneurs with NGO's and banks. Additionally, she acts as a mentor, and a coach for women startups, hence, perceived as a role model for young entrepreneurs.

